B.V. Patel Institute of Business Management, Computer & Information Technology, Uka Tarsadia University

Date: 9th January, 2018

Session on Movie based Learning through Movie "GURU'

A movie based learning session was organized for the students of 2nd year B.B.A, B.COM (Computer Applications) as well as for M.COM by the B. V. Patel Institute of B.M.C & I.T on 9 Jan 2018. The speaker for the session was Dr. Vijay Gondaliya who conducted a learning session based on the movie **'GURU'**.

Students were provided an opportunity to be a part of this session and were encouraged for participative communication during the session. A creative learning technique using visual modes was adopted in order to enhance the understanding of the students encouraging quick and easy adaptation while learning.

The session was well structured and effectively presented. It involved presentation of aspects in consideration to the events which occurs in the movie. Through this the speaker encouraged the understanding of students and considering wider perspectives.

The session enabled the students to learn from any occurring and analyzing that situation. The movie base selected for the session created much impact because of relevance with the concepts that are encountered by students in their respective fields.

Reviews of the students about the movie based learning session are summarized as follows:

➢ The students found the session very effective and well presented encouraging practical learning through an interesting approach.

➢ The session enabled them to learn various aspects such as better analysis of situations and thinking beyond boundaries.

➢ Students considered the session enhancing their knowledge with easy adaptation while learning.

➢ They found the session interesting and worth attending and it encouraged and motivated them in order to make improvements.

➢ The students could connect to the session in term of practical learning and found it relevant to business world enabling them to learn the business perspective.

➢ They were thankful for the opportunity and requested for such sessions again in future.

The table below holds the ranking of various attributes in concern with the opinions of the students of respective courses regarding the session, i.e. the students of M.Com found the session more motivating whereas B.B.A students found it more interesting.

Feedback Summary:

Attributes	M.Com	B.B.A	B.Com (CA)
Motivating	1	5	3
Interesting	4	1	5
Learning opportunity	2	2	2
Effective (well presented)	3	4	4
Relation to business concept	5	3	1

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